



Northeast nsc Safety Conference & Expo

Pittsburgh, PA **2022**

Professional Development Seminars: March 16
Conference & Expo: March 17-18

2022 Sponsorship and Marketing Opportunities

Set yourself apart from your competition, increase booth traffic and build brand awareness that lasts well beyond the 2022 NSC Northeast Safety Conference & Expo. Let us help you determine the opportunity that best fits your company's branding strategy. Contact our exhibit sales team today.

2022 Sponsorship Contract

Pre-Show Sponsorship Opportunities

- Website Banner Ad..... Four opportunities available: \$300/each
- Monthly Prospect Email..... Four opportunities available: \$300/each
- Digital Preliminary Program - Inside Front Cover Ad Exclusive opportunity: \$500
- Digital Preliminary Program - Inside Back Cover Ad Exclusive opportunity: \$500
- Registration Page Sponsor..... Exclusive opportunity: \$1,000

Onsite Sponsorship Opportunities

- Coffee Breaks Multiple opportunities available: \$250/each
- Opening Session..... Multiple opportunities available: \$250/each
- Attendee Lunch..... Multiple opportunities available: \$250/each
- Welcome Reception Multiple opportunities available: \$250/each
- Injury Facts Presentation..... Multiple opportunities available: \$250/each
- Floor Sticker Graphics..... Multiple opportunities available: \$200/each
- Window Cling..... Multiple opportunities available: \$200/each
- Digital Passport to Prizes Sponsor..... Multiple opportunities available: \$500/each
- Registration Bag Branding..... Exclusive opportunity: \$4,000
- Registration Bag Insert Multiple opportunities available: \$500/each
- Standing Sign Board..... Multiple opportunities available: \$500/each
- Badge Lanyard..... Exclusive opportunity: \$4,000
- Lunch and Coffee Breaks Sponsor Exclusive opportunity: \$2,500
- Digital Final Program/Mobile App..... Exclusive opportunity: \$4,000

(Please print or type)

CONTACT NAME (All communications regarding this order will be sent to your attention.) _____

EXHIBITING COMPANY NAME _____ BOOTH # _____

TITLE _____

ADDRESS _____

CITY/STATE/ZIP/COUNTRY _____

PHONE _____ FAX _____ EMAIL _____

PAYMENT TERMS

Contracts will not be accepted without 100% payment.

- Check number _____ enclosed
- Credit Card

(In order to protect your credit card information, an invoice will be sent with instructions on how to submit payment).

Marketing Opportunities

(The following items do not receive sponsorship benefits.)

- 1.) Logo Insertion -
Online Company Profile (\$100)
- 2.) Headquarter Hotel (Call for pricing)

**Secure your sponsorship/
marketing opportunity today!**

Contact:

Bill Steinbach
Phone: (630) 775-2403
Fax: (630) 285-0798
Email: bill.steinbach@nsc.org

Joe Valentino
Phone: (630) 775-2339
Fax: (630) 285-0798
Email: joe.valentino@nsc.org

NATIONAL SAFETY COUNCIL USE ONLY:

Date Received _____

Sponsorship Assigned _____

Payment Received _____

Check # / Date _____

Sold by _____

Sponsorship items are available on a first-come, first-serve basis. Multiple sponsorships may be purchased. Sponsorship details and artwork specifications will be forwarded after sponsorship is assigned and full payment is received.

Cancellations: You will be liable for 100% of the total cost of the sponsorship fee.

Please send all company logos to Dorothy Banks at dorothy.banks@nsc.org, in both high resolution EPS format and a 300 dpi JPG format.

I/We understand this application is a binding contract.

X _____
Confirming signature Date