

REGIONAL

# **NSC** Northeast Conference & Expo



Pittsburgh, PA

2020

Professional Development Seminars: March 11  
Conference & Expo: March 12 - 13

## 2020 Exhibitor Prospectus



[nece.nsc.org/expo](http://nece.nsc.org/expo)

# Build your business, your brand and relationships

## Expand your market reach to the Northeast

Plan now to exhibit at the NSC Northeast Conference & Expo in Pittsburgh. As an exhibitor, you will have an opportunity to meet face-to-face with key decision makers in the Manufacturing, Construction, Services and Government industries. Last year the exhibit floor at this event was sold out. So reserve your space now.

## Find motivated buyers in a targeted venue

### Top industries include:



Manufacturing



Construction



Services (incl. health care)



Government/Public Administration



Insurance



Utilities



Transportation



Trades (wholesale and retail)



Professional Sales



Petrochemical



Aerospace



Information Technology



Mining



Agriculture

**68%** of our attendees are interested in new products, services and technology

### Buyers with a wide variety of product interests

- Personal Protection
- General Safety
- Emergency Response
- Environmental Protection
- Ergonomics
- Hazard Control
- Fall Protection
- Industrial Hygiene/Occupational Health
- Administrative/Risk Management/Services
- Facility Design, Maintenance and Operation
- Home & Community
- Transportation
- Security

*"The National Safety Council regional events are a great way to connect with local area safety professionals that are not always available to travel to the national conferences. The events are professionally managed to the same standards as the NSC Congress & Expo, at a much lower cost. I've found the events to be a tremendous value for our outreach program."*

*Ernie Smith, Outreach OSH Manager,  
Columbia Southern University*



### Contact your Exhibit Sales Team!

**Bill Steinbach**

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Email: [bill.steinbach@nsc.org](mailto:bill.steinbach@nsc.org)

**Joe Valentino**

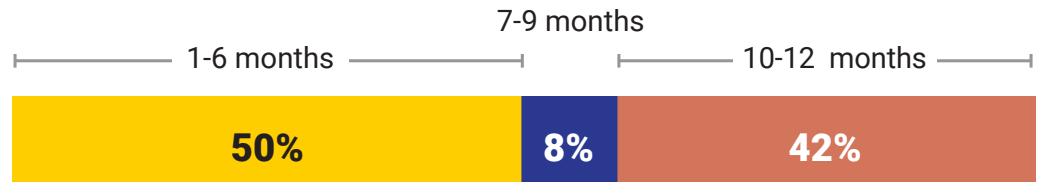
Phone: (630) 775-2339

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# Attendee Buying Habits

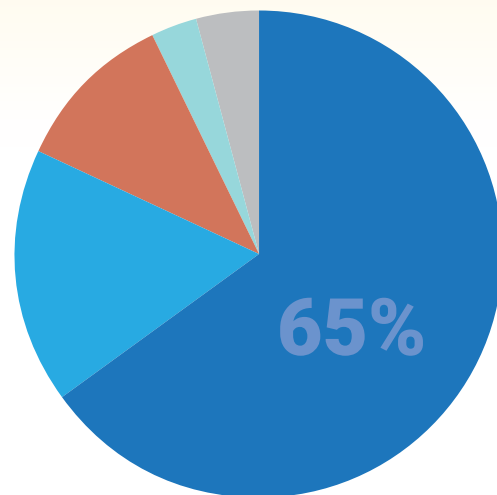
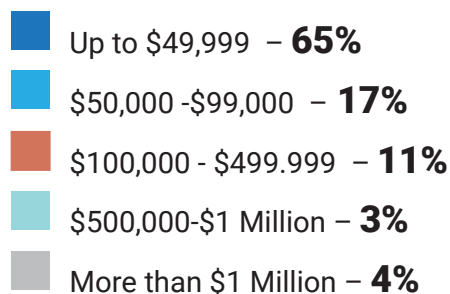
**50%** of our audience plans to make a purchase within 6 months.

## Purchasing Time Frame



## Purchasing Amount

**65%** of our audience plans to spend up to \$50,000



## Why do business in Pittsburgh?

- Conveniently located halfway between New York City and Chicago, Pittsburgh is within 500 miles of more than half the U.S. population.
- The top five leading industries in Pittsburgh include advanced manufacturing, healthcare, energy, financial and business services and technology.
- It is the second largest inland port in the U.S. and has 18 commercial railroad systems. Pittsburgh is home to 68 colleges and universities.



Get the details at [nece.nsc.org/expo](http://nece.nsc.org/expo)

# Reserve your space now for this exciting event

## Maximize your Exposure

Sponsorship and marketing opportunities not only help to set you apart from your competition as a partner of the National Safety Council but can increase your booth traffic and build brand awareness. We offer numerous opportunities for companies large and small. Find an opportunity that best fits your company's branding strategy or contact us with your own ideas.

## Exhibiting Investment

### David L. Lawrence Convention Center

#### Booth rate:

- 10' x 10' \$1,050  
(\$1,150 after November 15, 2019)

#### Corner booth:

- Additional \$100

#### Booth includes:

- 3 Exhibitor badges
- Standard carpet
- Draped back wall and side rails
- Side rails
- Identification sign
- 6' skirted table
- 2 side chairs

#### Additional benefits:

- Listing on the 2020 NSC NECE website
- Listing in the Final Program  
(for booths reserved by January 10, 2020)
- FREE One-time use of the post-show attendee list



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## Don't delay! Exhibit today!

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